

# LUXEORGANIX Best Results

## With Your Argan Oil Styling Cream

Thank you again for purchasing LuxeOrganix. It is our sincere desire that you will *absolutely love your hair and* your experience whenever you use our products. We use only the best ingredients, with your health as our priority. So you may notice some differences between what you've used in the past and our products. Our goal is for you to have beautiful hair, without sacrificing your health. Now that you've got our healthy products in your hands, let's focus on what you can expect with LuxeOrganix, and how you can get your best, beautiful results with it.



### **Understanding and Maximizing your Results with your New Argan Oil Styling Cream**

#### HAIR TYPES BEST FOR:

LuxeOrganix Argan Oil Styling Cream is great for all hair types. However, if you have oily hair, you may find it weighs the hair down. If you're not trying to achieve volume, you can still use it in very small amounts to help reduce static or frizz. If you have any questions about this, please be sure to [contact us](#) so we can help you to achieve the result you're looking for.

LuxeOrganix Argan Oil Styling Cream is safe for chemical or color treated hair, professionally straightened, or keratin treatments. It is safe to use with hair extensions but it is important that you only apply it to the hair extension and not the bonding agent. Whether your hair is fine or thick, curly, wavy or straight, you can expect to have beautiful, shiny, healthy hair. Those who have dry or frizzy hair will experience dramatic improvements as their hair will be hydrated and controlled with this styling cream designed specifically for these types of hair challenges.

Since LuxeOrganix is gentle and free of Sulfates, Parabens, Sodium Chloride, Gluten, Alcohol, Phthalates and Phosphates (which are known to sometimes cause problems for hair and scalps, as well as other health issues), hair type

and length can make a big difference when it comes to how much product is needed, as well as how it is used to get beautiful results.

Below are some questions or requests we've received from our customers, but first, here's what you can come to expect with your new Argan Oil Styling Cream:

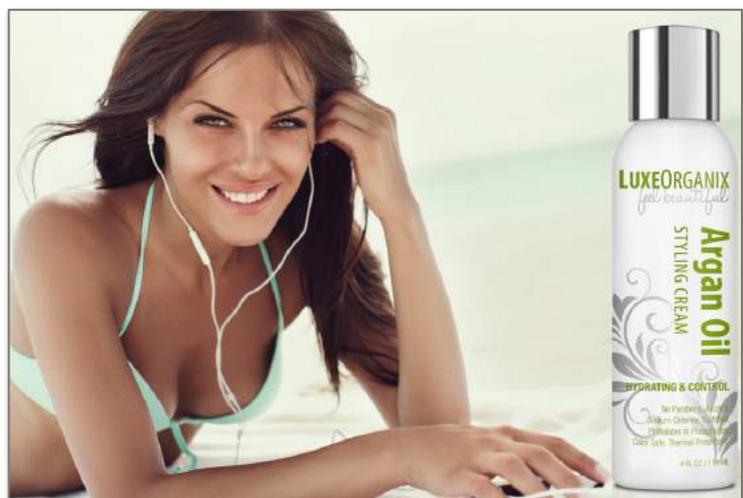
You now have in your hands the ability to nourish, define and control your hair with this hydrating styling cream, infused with one of the world's rarest treasures, Moroccan Argan Oil. You'll find it smooths for soft, manageable hair, and can also be used on dry hair to add texture. It eliminates frizz, enhances color and curls, and creates incredible shine, without weighing down hair.

The built-in Thermal Protectant guards your hair from Heat Styling. This product helps to restore and prevent dry, damaged hair or breakage.

You'll also feel great when you're using it knowing that it's "Made in the USA" by a small, woman-owned family business, and has no harsh ingredients, nor is it tested on animals. So when you use LuxeOrganix, you're not just benefiting yourself, but you are also positively impacting U.S. companies, jobs and animals!

### ***"How much should I use?"***

Of course we all know that length of hair can make a difference when it comes to how much product you should use; however, hair type will make an impact as well. For example, dry hair that needs repair may absorb more of the styling cream. The good news in this case is the styling cream will not only help with styling your hair, but it will also help nourish and condition it.



**Here are a few tips that can help you get beautiful results without using more product than necessary:**

As you may know by now, LuxeOrganix Argan Oil Styling Cream can be used in a variety of ways, for a variety of styles. Nearly all hair types will benefit from applying it to damp, clean hair. After gently towel-drying your hair (squeeze the towel, don't rub it into your hair - rubbing will cause frizziness and potentially damage the hair), apply a small amount of styling cream onto your palm. (For very short hair a pea-sized amount will work; for medium hair a nickel size, and for longer hair a quarter size will work well). It's a good rule of thumb to start with a small amount because you can always add more, if needed. However, if you start with too much product, it may cause the product to go on heavy and cause your hair to feel weighed down or even oily.

Once you've applied the styling cream to your palm, rub it across your palms and fingertips. Then begin working it from your roots to your ends. (If your scalp or roots have a tendency to get oily, you want to be sure to avoid applying the styling cream to your roots.)

After you've applied all of the styling cream on your hands to your hair, then proceed to style as usual.

## Professional Styling Techniques

Your new LuxeOrganix Argan Oil Styling Cream is flexible for changing up your hairstyle to go from "Smooth and Straight," to "Soft, Bouncy Curls," to "Sexy, Wavy Beach" hair.

You'll find that the styling cream works best after washing with our [LuxeOrganix Argan Oil Shampoo and Conditioner set](#).

It's the perfect pairing!



**Important:** Any time that you are going to use a hot iron on your hair, you want to make sure that your hair and the product has dried completely. Not allowing it to dry can cause severe damage to your hair. Therefore, if you don't have the time to allow your product to dry, you may need to use the hot iron first, and then apply the product.

An easy way to **save time and add texture** is by scrunching and lifting (without rubbing) the styling cream into wet or dry hair, then allowing it to air dry.

If you have **naturally curly hair** and want soft, enhanced curls, apply the styling cream to damp hair, then diffuse or air dry.

**When diffusing**, place hair into diffusing prongs and raise the dryer up near the scalp. To avoid burning, do not touch the diffuser to your scalp. Only move the diffuser if the hair is dry or if the temperature is becoming uncomfortably warm. Avoid excessive movement of the diffuser, as this can cause static or frizz. Make sure that the air flow is blowing into the hair toward the scalp, and not through the hair. Not doing so can also cause static or frizz. Many people have best results when the hair is dried to about 80%. If you experience frizz before this, stop. On the other hand, some people need to have their hair dried to 100% to prevent frizz. If you have any questions about this, please be sure to [contact us](#) so we can help you to achieve the result you're looking for.



**To add texture or shape curls**, simply use a very small amount of styling cream and wrap hair around your fingertips for shaping.

If you want to **add volume**, be careful not to add the styling cream to your roots. A good rule of thumb is to apply it no closer than 3 inches from your scalp. Apply a root lifter from your scalp to the 3 inch mark. Then finish with hair spray for a stronger hold, if necessary. You always want to put your moisturizing product on the hair first because it will hydrate your hair throughout the day. This will create a barrier of protection between your hair and other more astringent products, such as hairspray. However, keep in mind, that if you were to apply hair spray or anything astringent to your hair before your styling cream, it would dry and over time could damage your hair. By using the styling cream first, it allows the other hair products to wash off easier, as well.

To create a **smooth, straight look** apply the styling cream to clean, towel-dried hair, then straighten with a round brush and blow dryer. A flat or round iron can be used to smooth further or add texture. When blow drying, be sure the airflow is pointed in the direction that you want your hair to lay. Many people make the mistake of drying from below or the side, which causes shorter hairs to stick out and create frizz. For example, if you want your bangs to lay flat, the airflow needs to be down. On the other hand, if you want volume in your bangs, airflow would need to be slightly up.

### Our favorite “Secret Styling Tip!”

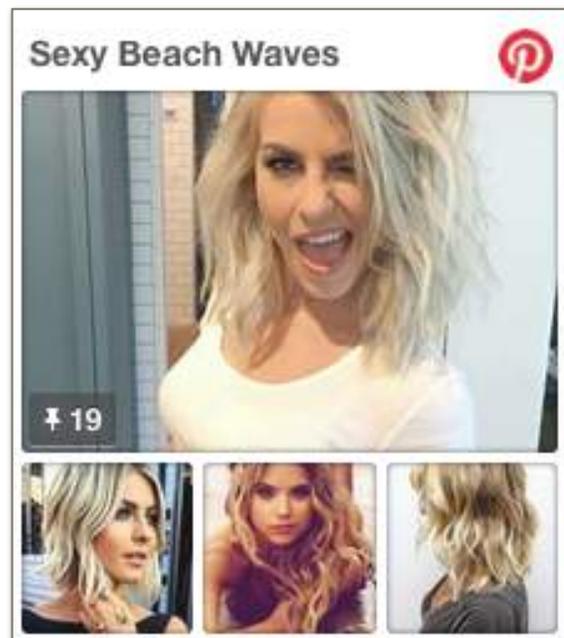
Let’s face it; our lives are busy and maintaining beauty takes time and effort! Sometimes we just need a break from having to “do something” with our hair, and frankly, our hair needs a rest, too!

Over-shampooing can strip your scalp and hair of your natural, necessary and good oils, leading to breakage, split ends and faded color or shine. If you haven’t been able to give your hair a rest from daily shampooing, [check out this short post on how co-washing](#) with our Refreshing Mint Cleansing Conditioner CoWash may be the perfect solution for you.

You may already give your hair a rest by giving it a day off from washing, but whether you do or don’t, here’s a quick and healthy way to style your hair on it’s “day off” with LuxeOrganix Argan Oil Styling Cream:

**Go for the sexy, natural or tousled look** that is being embraced by celebrities with what we refer to as, “**Sexy Beach Waves!**” Check out our [Pinterest](#) board for examples.

You can get this “perfectly imperfect,” beautiful look with your naturally wavy or curly hair on your day off by refreshing your hair, spreading a pea-sized amount of the staying cream to your palms; then apply by scrunching and lifting into your hair, without rubbing. The trick to get this look to come alive and even get better as the day goes on is to occasionally keep scrunching and lifting with your hands from the ends up.



If you have a few lifeless strands, or odd pieces, simply spot treat your second-day hair by using a curling or flat iron. Just remember, you want to make sure your hair is dry after applying the styling cream before using an iron. If you're prone to need an iron, consider using it first, and then apply the styling cream (so you can avoid damaging your hair, as mentioned above in the "Important" section of this document).

## **Need anything?**

If you have any questions or if there's anything we can do to help you, please don't hesitate to reach out to us! We are committed to you feeling beautiful, without sacrificing your health.

Thank you so much for being our customer.

Gratefully,

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