



# HEALTHY HAIR CARE GUIDE

## Tips for Best Results



**LUXEORGANIX**  
*feel beautiful*

**Argan Oil**  
STYLING CREAM

**HYDRATING & CONTROL**

No Parabens, Alcohol,  
Sodium Chloride, Sulfates,  
Phthalates or Phosphates.  
Color Safe. Thermal Protectant.

4 FL OZ / 118 ML

Thank you for purchasing LuxeOrganix Argan Oil Styling Cream.

It is our sincere desire that you will *absolutely love your hair* and love your experience when you use our products. Because we weren't willing to settle for less than the best ingredients, with health as our priority, you may notice some differences between what you've used in the past, as you begin using our products. Our goal is for you to have beautiful hair, without sacrificing your health. So now that you've got our healthy products in your hands, let's focus on what you can expect with LuxeOrganix, and how you can get your best, beautiful results with it.

- *Christine Kominiak, Founder of LuxeOrganix*

## Understanding and Maximizing Your Results With Your New Styling Cream

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## HAIR TYPES BEST FOR:

LuxeOrganix [Argan Oil Styling Cream](#) is great for all hair types. However, if you have oily hair, you may find it weighs the hair down. If you're not trying to achieve volume, you can still use it in very small amounts to help reduce static or frizz. If you have any questions about this, please be sure to [contact us](#) so we can help you to achieve the result you're looking for.

LuxeOrganix [Argan Oil Styling Cream](#) is safe for chemical or color treated hair, professionally straightened, or keratin treatments. It is safe to use with hair extensions but it is important that you only apply it to the hair extension and not the bonding agent. Whether your hair is fine or thick, curly, wavy or straight, you can expect to have beautiful, shiny, healthy hair. Those who have dry or frizzy hair will experience dramatic improvements as their hair will be hydrated and controlled with this styling cream designed specifically for these types of hair challenges.

Since LuxeOrganix is gentle and free of Sulfates, Parabens, Sodium Chloride, Gluten, Alcohol, Phthalates and Phosphates (which are known to sometimes cause problems for hair and scalps, as well as other health issues), hair type and length can make a big difference when it comes to how much product is needed, as well as how it is used to get beautiful results.

Below are some questions or requests we've received from our customers, but first, here's what you can come to expect with your new Argan Oil Styling Cream:

You now have in your hands the ability to nourish, define and control your hair with this hydrating styling cream, infused with one of the world's rarest treasures, Moroccan Argan Oil. You'll find it smooths for soft, manageable hair, and can also be used on dry hair to add texture. It eliminates frizz, enhances color and curls, and creates incredible shine, without weighing down hair.

The built-in Thermal Protectant guards your hair from Heat Styling. This product helps to restore and prevent dry, damaged hair or breakage.

You'll also feel great when you're using it knowing that it's "*Made in the USA*" by a small, woman-owned family business, and has no harsh ingredients, nor is it tested on animals. *So when you use LuxeOrganix, you're not just benefiting yourself, but you are also positively impacting U.S. companies, jobs and animals!*

## Frequently Asked Questions

### *“How much should I use?”*

Of course we all know that length of hair can make a difference when it comes to how much product you should use; however, hair type will make an impact as well. For example, dry hair that needs repair may absorb more of the styling cream. The good news in this case is the styling cream will not only help with styling your hair, but it will also help nourish and condition it.

### **Here are a few tips that can help you get beautiful results without using more product than necessary:**

As you may know by now, LuxeOrganix [Argan Oil Styling Cream](#) can be used in a variety of ways, for a variety of styles. Nearly all hair types will benefit from applying it to damp, clean hair. After gently towel-drying your hair (squeeze the towel, don't rub it into your hair - rubbing will cause frizziness and potentially damage the hair), apply a small amount of styling cream onto your palm. (For very short hair a pea-sized amount will work; for medium hair a nickel size, and for longer hair a quarter size will work well). It's a good rule of thumb to start with a small amount because you can always add more, if needed. However, if you start with too much product, it may cause the product to go on heavy and cause your hair to feel weighed down or even oily.

Once you've applied the styling cream to your palm, rub it across your palms and fingertips. Then begin working it from your roots to your ends.

(If your scalp or roots have a tendency to get oily, you want to be sure to avoid applying the styling cream to your roots.)

After you've applied all of the styling cream on your hands to your hair, then proceed to style as usual.

### *“Why does my hair feel stiff?”*

If your hair feels stiff or hard it is most likely that you have used too much product. It is recommended that you start with a small pea size amount, then if that is not enough, add a little more. The idea is that you find the right amount for your hair type and length. When it comes to our Argan Oil Styling Cream one thing to remember is “less is more”.

### *“Is it safe for keratin and color treated hair?”*

Yes! Our styling cream and all of our products are safe for keratin and color treated hair. Our products do not contain any sulfates, sodium chloride, drying alcohols or parabens. It will not strip the color or your keratin treatment.



***“Is this product cruelty free?”***

Yes. None of our products are tested on animals and are cruelty free.

***“Can I leave it in all day?”***

Yes you can! Our argan oil styling cream is designed and formulated to give you beautiful results that last all day. It functions as a UV and thermal protectant, as well as a light-hold styling cream for creating more manageable, soft and bouncy hair.

***“Is it safe for hair extensions?”***

Yes! We have many customers that have hair extensions and have used our styling cream with great results. Because it does not contain any harmful chemicals, it will damage hair extensions.

***“Where can I find the ingredients list?”***

For the full ingredients list please click [here](#).

**Professional Styling Techniques**

Your new LuxeOrganix [Argan Oil Styling Cream](#) is flexible for changing up your hairstyle to go from "Smooth and Straight," to "Soft, Bouncy Curls," to "Sexy, Wavy Beach" hair.

You'll find that the styling cream works best after washing with our [LuxeOrganix Argan Oil Shampoo and Conditioner set](#). It's the perfect pairing!

**Important:** Any time that you are going to use a hot iron on your hair, you want to make sure that your hair and the product has dried completely. Not allowing it to dry can cause severe damage to your hair. Therefore, if you don't have the time to allow your product to dry, you may need to use the hot iron first, and then apply the product.

**WE CARE.**



An easy way to **save time and add texture** is by scrunching and lifting (without rubbing) the styling cream into wet or dry hair, then allowing it to air dry.

If you have **naturally curly hair** and want soft, enhanced curls, apply the styling cream to damp hair, then diffuse or air dry.

**When diffusing**, place hair into diffusing prongs and raise the dryer up near the scalp. To avoid burning, do not touch the diffuser to your scalp. Only move the diffuser if the hair is dry or if the temperature is becoming uncomfortably warm. Avoid excessive movement of the diffuser, as this can cause static or frizz. Make sure that the air flow is blowing into the hair toward the scalp, and not through the hair. Not doing so can also cause static or frizz. Many people have best results when the hair is dried to about 80%. If you experience frizz before this, stop. On the other hand, some people need to have their hair dried to 100% to



prevent frizz. If you have any questions about this, please be sure to [contact us](#) so we can help you to achieve the result you're looking for.

**To add texture or shape curls**, simply use a very small amount of styling cream and wrap hair around your fingertips for shaping.

If you want to **add volume**, be careful not to add the styling cream to your roots. A good rule of thumb is to apply it no closer than 3 inches from your scalp. Apply a root lifter from your scalp to the 3 inch mark. Then finish with hair spray for a stronger hold, if necessary. You always want to put your moisturizing product on the hair first because it will hydrate your hair throughout the day. This will create a barrier of protection between your hair and other more astringent products, such as hairspray. However, keep in mind, that if you were to apply hair spray or anything astringent to your hair before your styling cream, it would dry and over time could damage your hair. By using the styling cream first, it allows the other hair products to wash off easier, as well.

To create a **smooth, straight look** apply the styling cream to clean, towel-dried hair, then straighten with a round brush and blow dryer. A flat or round iron can be used to

smooth further or add texture. When blow drying, be sure the airflow is pointed in the direction that you want your hair to lay. Many people make the mistake of drying from below or the side, which causes shorter hairs to stick out and create frizz. For example, if you want your bangs to lay flat, the airflow needs to be down. On the other hand, if you want volume in your bangs, airflow would need to be slightly up.

### Our favorite “Secret Styling Tip!”

Let’s face it; our lives are busy and maintaining beauty takes time and effort! Sometimes we just need a break from having to “do something” with our hair, and frankly, our hair needs a rest, too!

Over-shampooing can strip your scalp and hair of your natural, necessary and good oils, leading to breakage, split ends and faded color or shine. If you haven’t been able to give your hair a rest from daily shampooing, [check out this short post on how co-washing](#) with our Refreshing Mint Cleansing Conditioner CoWash may be the perfect solution for you.

You may already give your hair a rest by giving it a day off from washing, but whether you do or don’t, here’s a quick and healthy way to style your hair on it’s “day off” with LuxeOrganix Argan Oil Styling Cream:

**Go for the sexy, natural or tousled look** that is being embraced by celebrities with what we refer to as, “**Sexy Beach Waves!**” Check out our [Pinterest](#) board for examples.

You can get this “perfectly imperfect,” beautiful look with your naturally wavy or curly hair on your day off by refreshing your hair, spreading a pea-sized amount of the staying cream to your palms; then apply by scrunching and lifting into your hair, without rubbing. The trick to get this look to come alive and even get better as the day goes on is to occasionally keep scrunching and lifting with your hands from the ends up.



**LUXEORGANIX**  
*feel beautiful*

From Sexy, Wavy Beach Hair, to Soft Bouncy Curls, to Smooth, Flowing Locks  
...this Styling Cream does it all.

**“LOVE THIS”**  
While using plain Argan oil made my hair soft and shiny, THIS product makes it soft, shiny, but ALSO puts sort of a “hold” in your hair. With my wavy hair, it put some separation in the waves, which made them more “salon looking.” I have tried it with a blow dryer to help straighten my hair, and it works beautifully like that, as well. You get “soft hold” and helps it look really smooth if you straighten it. I think this would work amazingly well for people with curly hair. It seems really versatile, which is the big thing in beauty right now. I LOVE this product! I will continue to buy this product as my “go-to”!

★★★★★ @mommyof2boys - May 14, 2016

**LUXEORGANIX**  
*feel beautiful*  
Argan Oil  
STYLING CREAM  
MOISTURIZING & CONTROL

If you have a few lifeless strands, or odd pieces, simply spot treat your second-day hair by using a curling or flat iron. Just remember, you want to make sure your hair is dry after applying the styling cream before using an iron. If you’re prone to need an iron, consider using it first, and then apply the styling cream (so you can avoid damaging your hair, as mentioned above in the “Important” section of this document).



## Recommended Products

To save you some time and effort searching for products that you know will be safe for your skin and body, we'd like to let you know about some of our complimentary products that likely will benefit you. You can find them on [amazon.com](https://www.amazon.com) or on our [online store](#).



### [Rejuvenating Sulfate-Free Moroccan Argan Oil Shampoo](#)

It's free of harsh ingredients, such as sulfates and sodium chloride (so it's safe for colored and keratin treated hair) and works beautifully on most hair types, including even those with fine hair. To read up on it and make sure it's a good fit for you, check out this [post](#) or [here](#) to order it.

### [Rejuvenating Paraben-Free Moroccan Argan Oil Conditioner](#)

Also free of all the nasty ingredients discussed before, and has a delightful, citrus creamsicle scent. Our customers absolutely love this product for how soft and manageable it leaves their hair. Though appropriate for all hair types, we will say our customers with curly (fine or coarse) hair have particularly gorgeous results with it! Available as a set with the shampoo, or individually in larger sizes. Order [here](#).

## [Biotin Hair Rescue Shampoo and Conditioner](#)

Formulated with more than 20 ingredients that stimulate the scalp and promote healthier hair growth, this sulfate-free shampoo and conditioner set is perfect for those who are looking for a natural and organic hair care product. Whether you are challenged with hair woes that you're hoping to overcome, or if you just enjoy aromatic essential oils of Tea Tree, Mint and Rosemary, you'll be excited to try out this heavenly scented duo. To read up on some of the hair challenges it can help you overcome, check out this [post](#) or go [here to order](#) it.



## [Coconut Oil Deep conditioner Hair Mask](#)

A solution for dry or damaged hair from color treatments that allows you to dry without tangles. This organic deep conditioning hair mask is what you've been searching for. Fuller feeling hair for less than the cost of dinner for two...Yes. Marshmallow root extract soothes dry scalp, with a calming and relaxing scent. You'll wish you found it long ago. Buy it [here](#).

## [Refreshing Mint CoWash Cleansing Conditioner](#)

Also known as an “In Between Shampoo Alternative,” this conditioner with gentle cleansing agents is the perfect resource following a chemical treatment, giving you days or even weeks off from shampooing, helping to preserve your recently treated hair by not stripping it, but instead moisturizing and refreshing it. Read about it [here](#) or buy [here](#).





### **Vitamin C Infusion Daily Face Moisturizer**

Safe organic and natural ingredients. This gently crafted dark spot remover formula is a natural hyperpigmentation treatment. You'll love knowing it's vegan, cruelty and paraben-free. Known to smoothes wrinkles, this natural facial moisturizer is ideal for dry or mature skin. Helps slow the signs of aging by firming; fine lines become less noticeable with improved texture. Lightweight, easy to apply and penetrates quickly. Works great for daytime use under makeup or days without makeup. The perfect Vitamin C boost that hydrates skin without feeling heavy or greasy. Read more about it [here](#), or buy it [here](#).

### **Brilliant Eyes Bio-Advanced Daily Eye Cream**

Though it's designed to be gentle for the most delicate skin around the eyes, this daily eye treatment packs a punch of cutting edge peptides, ocean plant-based retinol and fruit-based glycol acid to firm, rejuvenate, repair and soothe your eye area. With more than a dozen botanicals, pure plant oils and organic vitamins and minerals, your skin will be soft and hydrated with the look of fine lines and wrinkles minimized. Check it out [here](#).



### **Remarkably Clean Purifying Facial Cleanser**

This detoxifying activated bamboo charcoal face cleanser tightens and lifts dull, dead skin, and draws out pore-clogging impurities, oils, and makeup like a magnet. Perfect for all ages. Anti aging and pore minimizing, collagen boosting MSM drives botanical extracts deep into skin to balance oil production and improve tone, texture, and elasticity, leaving skin revitalized. Read more about it, and buy it [here](#).



## Need help?

It means the world to us that you have a delightful experience with our products! If you have any questions or if there's anything we can do to help you, please don't hesitate to reach out to us - just text **LUXEHELP** to 44222.

Feel Beautiful,

*Christine Kominiak*  
Founder, LuxeOrganix  
[LuxeOrganix.com](http://LuxeOrganix.com)



Text **LUXEVIP** to 44222 to unlock offers for 20-80% Off!



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